

Social Media Policy - the Professional Speaking Association

1. Purpose

This policy sets guidelines for the responsible and respectful use of the association's Facebook pages, ensuring a positive space for interaction among members.

2. Scope

This policy applies to all members who engage with the association's Facebook pages, including posts, comments, and shared content.

3. General Guidelines

a) Respectful Communication

- Members must engage respectfully and professionally.
- Personal attacks, hate speech, harassment, and inflammatory comments will not be tolerated.
- Disagreements should be handled constructively.

b) Appropriate Content

- Posts should align with the association's values and mission.
- No offensive, discriminatory, or inappropriate material may be posted.
- Avoid self-promotion, selling to the community and commercial advertising.
- Copyrighted content must be used with permission.

c) Moderation and Administration

- The association's Facebook pages will be monitored by designated administrators.
- Admins have the right to remove posts or comments that violate policy.
- Members must follow any moderation requests or warnings issued by admins.

4. Handling Concerns and Complaints

a) Reporting Issues

- Members may report concerns about inappropriate posts or behaviour to page administrators using our complaints form.
- Complaints will be reviewed, and necessary action will be taken.



b) Consequences for Violations

Depending on the severity of the violation, the following actions may be taken:

- A warning issued by admins.
- Temporary suspension from participation on the pages.
- Removal from association pages or, in serious cases, further disciplinary action by the Board.

5. Privacy and Security

a) Protecting Member Privacy

- Members should not share personal or sensitive information about themselves or others.
- The association will not tolerate doxxing or unauthorized disclosure of private information.

b) Association Representation

- Only authorized representatives may make official announcements on behalf of the association.
- Members must not falsely represent the association or its leadership.

6. Policy Review and Updates

This policy will be reviewed annually to ensure it remains relevant and effective.